

**Please return directly to our service partner:**

Scan2Lead  
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 support@scan2lead.com

Exhibitor	Hall / Stand-No.
	Contact
Street / P.O. Box	E-Mail
Country / Town / Zipcode	Telephone with Area Code and Ext.

### ■ Scan2Lead - the modern visitor scanner solution for trade fair exhibitors

Scan2Lead gives you, the exhibitor, a number of proven options for tracking visitors to your stand. At the touch of key, you can thus obtain the information provided by visitors when they register. You have immediate access to the relevant contact details and can store further key information on your business lead.

### ■ Visitor scanner - an important tool for your exhibition success

All visitor-related information that you scan and record at your stand is also immediately available in your clearly organized personal web portal. The information can easily be transferred to your CRM or other marketing systems for subsequent use. It saves the error-prone and time-consuming manual typing-in of handwritten lead forms. If you own a smartphone or tablet (Apple/ Android), you can get started right away.

We hereby order in the name and on behalf of the above exhibitor at Prometheus GmbH as organiser of ISC High Performance 2018:

Quantity	Item-No.	Description	EUR / Unit excl. VAT
	1a	<b>Scan2Lead SMART - the smartphone and tablet solution (Apple, Android)*</b> Simply hold the camera of your smartphone /tablet up to the barcode on the visitor badge and the visitor's particulars will immediately appear on screen. Meeting notes and freely definable areas of interest can also be added. Perfect for nearly every scenario - ideal for recording	149.00
	1b	Same as 1a, but also includes a tablet on loan for the duration of the trade fair.	299.00
	2	<b>Scan2Lead COLLECT - the solution for the simple collection of visitor data</b> The small scanner enables you to scan hundreds of visitors quickly and conveniently. The solution is suited to situations in which no additional information on visitors initially needs to be logged, whereby the focus is on extremely easy operation and optimum mobility.	299.00
	3a	<b>Scan2Lead STATION - the solution for your counter*</b> This includes a license for a notebook solution as well as a scanner pistol that can be hooked up to the notebook. All visitors accessing your stand can be logged. The list of the most recent 25 visitors is displayed on an ongoing basis. Areas of interest and information about the visitors can easily be added by mouse click.	299.00
	3b	Same as 3a, but also includes a preconfigured notebook on loan for the duration of the fair.	399.00

\* Internet access is required.

Place / Date	Company stamp and legally binding signature of exhibitor
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## Visitor Tracking (Scan2Lead) Terms and Conditions

1. SERVICE PROVIDER The service Scan2Lead is provided by adventics GmbH on behalf and for account of the organiser. The service will be charged by the organiser according to the current price list for the event. The prices are exclusive of VAT.

2. PROVISION OF DATA The organiser assumes no responsibility for the accuracy of any visitor data. Visitors enter and furnish their data each on their own. Due to legal, technical and organisational reasons, it can't be covenanted, that registration data of every single visitor will be available in Scan2Lead. The visitor data collected by the exhibitor will be provided in the Scan2Lead portal. The portal is open for four weeks after the end of the show. Then the portal will be closed for privacy.

3. PAYMENT. Access to the services of Scan2lead is dependent upon the full cost being paid to the organiser before the Exhibition, upon receipt of the invoice. An Exhibitor is liable for the cost of the booking under the terms of the "Cancellation" clause. Should any amounts remain outstanding the organiser reserves the right to restrict access to the services of Scan2lead until such time that all amounts outstanding are settled.

4. CANCELLATION. Cancellation of an order 3 weeks prior to the event will be charged with a cancellation fee of 50% of the product price, after this the full price will be charged.

5. DATA PROTECTION. The operation of Scan2Lead involves the processing of personal data in the sense of the German and European data protection laws. adventics GmbH act as a processor for the organiser. The Exhibitor is required to comply with the relevant legal data protection laws.

6. PROHIBITION OF TRANSFER. Exhibitors may not assign, sub-let or grant licenses, in respect of the Scan2lead software/licenses or equipment to any other exhibitor without the express permission of the Organiser in writing.

7. GENERAL INSTRUCTIONS AND REGULATIONS. Regarding the scanning of visitors, the exhibitor is obliged

- a. not to scan any visitors outside of the Exhibitor's stand
- b. not to scan any visitors or badges of visitors who object to this procedure

8. RETURN OF EQUIPMENT. If the loaned devices are not returned completely and within the service hours, up to 50% of the product price may be charged as an extended rental fee. Loaned devices or accessories (e.g. AC adapter) which arrive not at adventics GmbH latest 4 weeks after the end of the show are treated as not returned. If loaned devices or accessories are not returned or damaged, the costs of replacement plus 20,- EUR handling fee for each device are charged

9. LIMITATION OF LIABILITY. adventics GmbH and the organiser do not accept liability for any errors arising from failure of the Client's computer, server, App or mobile device or inadequacy of the Client's internet or broadband connection. Use of the App as a scanner may cause loss of data where the Client fails to synchronise the data in full or where the cache memory of the App is cleared when not synchronised or when the device upon which the App is lost or stolen. Further, adventics GmbH and Mack-Brooks Exhibitions Limited do not accept liability for any loss of data arising from use of the Barcode Scanner where the Client has lost the Barcode Scanner or failed to download data from it. adventics GmbH and the organiser accepts no liability for loss of or degradation to data on the Software platform. However, it will back up data and will use all reasonable endeavours to restore any lost or degraded data upon the Software. Except for claims for death or personal injury arising from adventics GmbH or the organiser's negligence, adventics GmbH and the organiser will not be liable for any damages resulting from loss of data or use, lost profits, loss of anticipated savings nor for any damages or increased costs that are an indirect or secondary consequence of any act or omission of adventics GmbH and/or the organiser whether such damages were reasonably foreseeable or actually foreseen.

**Organiser of ISC High Performance is Prometheus GmbH, Fliederstraße 2, 74915 Waibstadt-Daisbach, Germany**